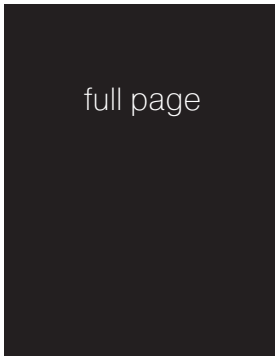


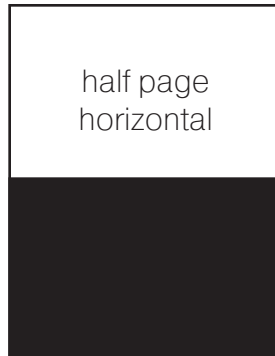
2021 LV DVG America National Championship

Catalog Print Ad Specifications



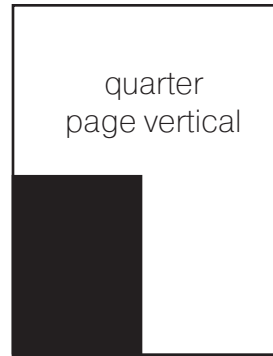
full page

7.5" x 10" live area
or 8.75" x 11.25"
bleed



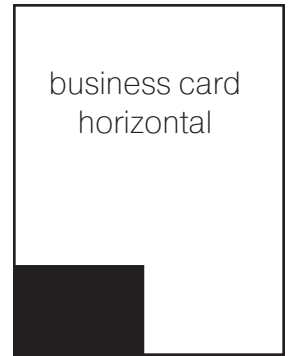
half page
horizontal

7.5" x 4.75"



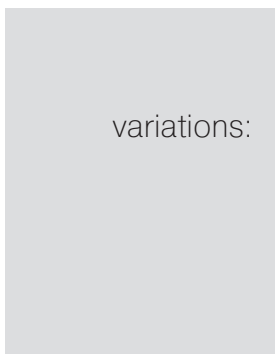
quarter
page vertical

3.5" x 4.75"



business card
horizontal

3.5" x 2.125"

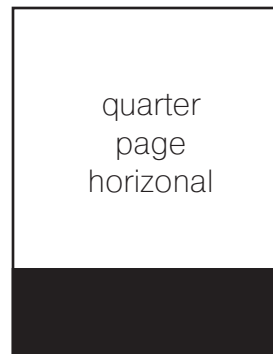


variations:



half
page
vertical

3.5" x 10"



quarter
page
horizontal

2.125" x 7.5"



business
card
vertical

2.125" x 3.5"

Print ad specifications:

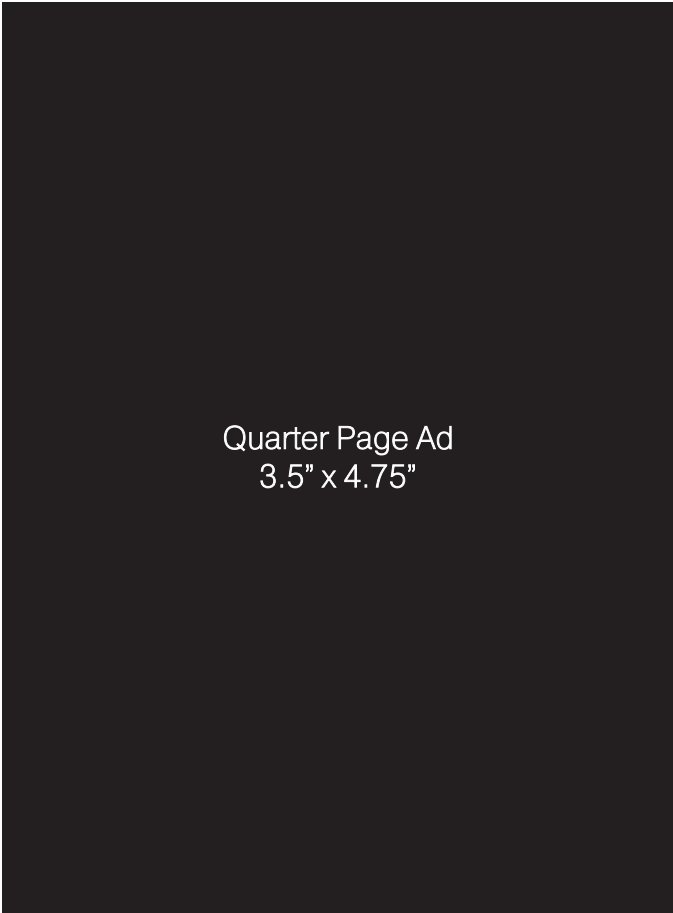
Advertising copy must be formatted in EPS or PDF, 300 dpi, with embedded fonts or fonts converted to outlines; JPG, TIFF or PNG files. No MS Publisher or graphics in Word documents, convert such files to PDF before submission. Ads should be submitted in full color or greyscale, as desired. Catalog is full color throughout.

Files may be emailed as attachments to catalog@wildwestdogsport.com, or may be uploaded to:


<https://drive.google.com/drive/folders/1rfA7EGQ-GNasJF7J4QiH9oRyXdLY2IEh?usp=sharing>




Half Page Ad
7.5" x 4.75"



Quarter Page Ad
3.5" x 4.75"



Business Card Ad
3.5" x 2.125"



Business Card Ad
3.5" x 2.125"